

PRESS RELEASE

For immediate Release

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AccuPlace and Parafix signed distributor agreement

Parafix Tapes & Conversions Ltd has announced its confirmation as a value added reseller for AccuPlace's product line of film adhesive placement machines.

The partnership is an ideal fit, with both companies combining to provide the highest levels of expertise and service in tandem with innovative products and solutions.

AccuPlace is the recognized leader for film adhesive placement technology. Applications solved include all die-cuts from labels over filters, seals, and double-sided adhesives. With more than 2,000 systems installed worldwide, AccuPlace is well established within the computer & peripherals, mobile communications, medical, and automotive industries.

Parafix is one of Europe's leading converters and distributors of self-adhesive materials from the world's leading manufacturers. These include tapes, foams, films and foils, and Parafix's extensive range of equipment can supply products in slit rolls, sheets or in die-cut forms to customers' specifications. With manufacturing bases in the UK and Hungary, Parafix is strategically placed to service its key markets including the automotive, healthcare and electronics sectors.

"We are very excited about this partnership as it is a genuine value add opportunity for all our customers", says Mike Punter, Managing Director of Parafix Tapes and Conversions Limited. "With the process development and product life cycles in addition to our in-depth knowledge on adhesives, substrates, and process development, the knowledge and access to automation equipment is of great benefit to our customers."

"AccuPlace is glad to have found such a responsive and knowledgeable partner in Parafix", adds Mike Terry, Global Sales Manager at AccuPlace. "Parafix will open new markets and new possibilities for us in the UK, Ireland and in Central Europe. And with time to market being more and more critical, it is of great benefit for the customer to have one source for both die-cuts as well as the placement solution".

To find out more on these companies, go to www.parafix.com and www.accuplace.com.



MD Mike Punter, Parafix, and Mike Terry, AccuPlace, sealing their agreement with a hand shake

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