

PRESS RELEASE

For immediate Release

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AccuPlace launched its newsletter for the Film Adhesive Industry

AccuPlace has launched its quarterly newsletter for customers and everybody being interested in the film adhesive world.

“Pressure Sensitive Adhesives (PSAs) gain more and more level of awareness as assembly process”, says Guni Schiller, Marketing Manager of AccuPlace. “AccuPlace as the only company focusing exclusively on adhesive component placement technology has vast experience in applications, die-cut materials and adhesives, converting aspects, and last but not least manufacturer requirements. Our goal is to spread the news on this technology and its latest developments on a quarterly basis.”

“In this fast changing world, there are always new products, new applications, and new solutions” adds Mike Terry, Sales Manager. “We want to inform and give our readers input on these developments and help them to transfer this technology into their applications.”

The first issue is available at the AccuPlace website, where you also can subscribe to receive future issues. (<http://accuplace.com/newsletter.asp>).

AccuPlace was founded in 1997 with the mission to develop standard solutions to challenging manufacturing applications involving film adhesives. Applications include all die-cuts from labels over filters, seals, and double-sided adhesives. With more than 2,000 systems installed worldwide, AccuPlace is well established within the computer & peripherals, mobile communications, medical, and automotive industries.

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