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New Website Helps Engineers Find Solutions

AccuPlace introduces Application studies for film adhesive assembly

(Plantation, FL) The updated website of AccuPlace enables Engineers, Manufacturing and Operations Managers to learn about problem analysis and its solution without facing them firsthand. Sorted by [market segment](http://www.accuplace.com/examples.asp) (<http://www.accuplace.com/examples.asp>) or by [automation grades](http://www.accuplace.com/applicationStudies.asp) (<http://www.accuplace.com/applicationStudies.asp>), the site provides more than 50 case studies on the assembly of adhesive backed components.

Each study contains task, particular challenges, the solution and the customer's benefits. The library covers the markets Mobile Communications, Automotive, Computer & Peripherals and Medical & Industrial application as well as various grades of automation and integration into production lines.

"Application studies give insight into how AccuPlace applies standardized technology to assemble film adhesive." says Global Sales Manager of AccuPlace, Mike Terry. "From the simple to complex the application studies communicate the value of flexible standardized solutions to the manufacturing community."

The range of studies includes a broad variety of solutions -adhesive components of different materials and shapes; various target parts and various process requirements: The range goes from wrapping a label 360° around a battery, placing vents into recessed areas of automotive lamps, to assembling earpiece speaker components of a cell phone.

Guni Schiller, Marketing Manager, adds: "Of course we want to protect our existing customers. Therefore we picture only modeled and rather generic target parts and no customer names in our applications studies".

The library will be continuously updated with new case studies.

AccuPlace was founded in 1997 with the mission to develop standard solutions to challenging manufacturing applications involving film adhesives. Applications include all die-cuts from labels over filters, seals, and double-sided adhesives. With more than 2,000 systems installed worldwide, AccuPlace is well established within the computer & peripherals, mobile communications, medical, and automotive industries.

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